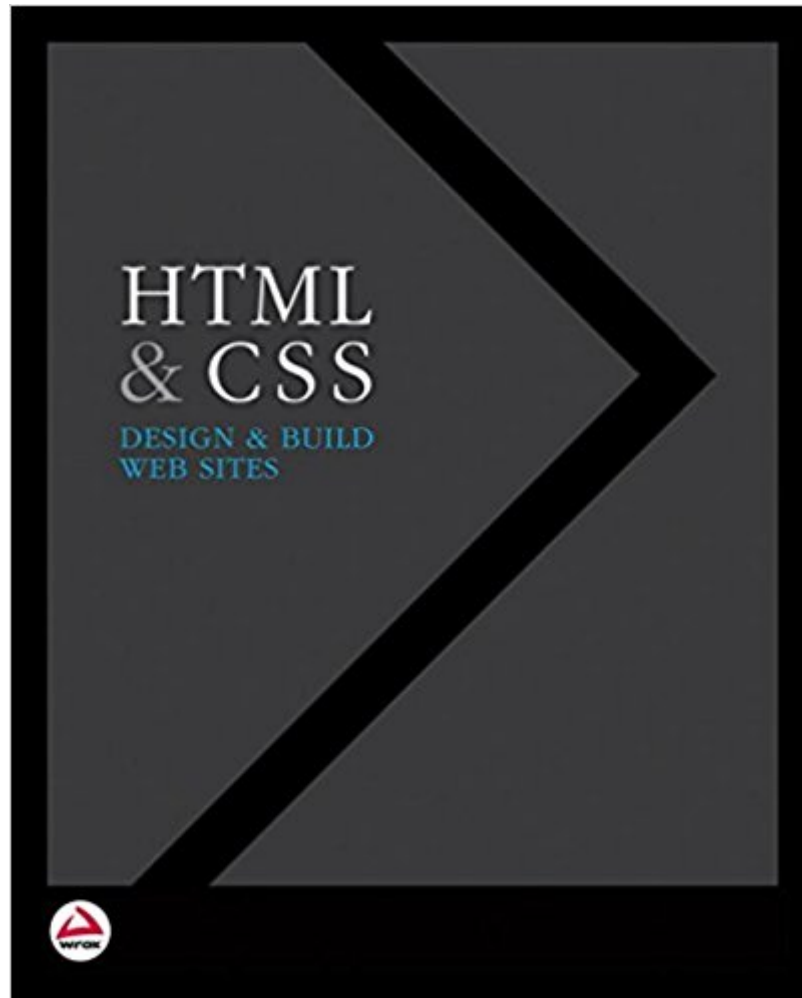




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HTML And CSS: Design And Build Websites



Synopsis

A full-color introduction to the basics of HTML and CSS from the publishers of Wrox!Â Every day, more and more people want to learn some HTML and CSS. Joining the professional web designers and programmers are new audiences who need to know a little bit of code at work (update a content management system or e-commerce store) and those who want to make their personal blogs more attractive. Many books teaching HTML and CSS are dry and only written for those who want to become programmers, which is why this book takes an entirely new approach. Introduces HTML and CSS in a way that makes them accessible to everyoneâ "hobbyists, students, and professionalsâ "and itâ s full-color throughout Utilizes information graphics and lifestyle photography to explain the topics in a simple way that is engaging Boasts a unique structure that allows you to progress through the chapters from beginning to end or just dip into topics of particular interest at your leisure This educational book is one that you will enjoy picking up, reading, then referring back to. It will make you wish other technical topics were presented in such a simple, attractive and engaging way! This book is also available as part of a set in hardcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781119038634;Â and in softcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781118907443.

Book Information

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Customer Reviews

From the Author: Goals for this Book Programming books can often look rather intimidating and uninspiring, but they do not need to be. We wanted to redesign the tech book and make it more

accessible, relevant, and attractive to a whole new group of readers. The result is a book that feels more like a magazine and is enjoyable to flick through, and looks like it belongs in the graphic design section rather than the programming section of a bookstore. Large info-graphics are used to help simplify new or complex concepts. Clean design and layout presents each topic on a new page for easy reference. Printed in full-color, using a vibrant palette to distinguish different types of code. Attractive code samples help you make beautiful web sites.

This beautifully designed manual explains how to use HTML in a concise readable format...A wonderful resource. (.net, June 2012) A refreshing take on the subject. The title provides a great overview without feeling like a textbook. (Computer Arts, June 2012)

Like the other Duckett book on JQuery, this book is a pleasure to read. Most technical books take some intestinal fortitude to slog through the boring parts, and reflect the geeky mentality of their authors. This book is actually pleasant -- what makes it unusual is the production quality -it has beautiful type-setting, has a liberal use of color, and the writing is clear. Of course, there is a problem with a book like this -- it lacks some of the comprehensiveness of more densely written tomes. Nevertheless, I am very pleased to have such a pleasant way to go over the basics. Sure, everything is available through google, but this book is a lot easier to deal with than a blog. I bought the hard-cover binding version, after reading reviews saying that the paperback falls apart. The hard-cover is fine, although a bit heavy. This is not the kind of book you bring with you to read at a boring outdoor activity. It is just too heavy.

I have dabbled with HTML and CSS for a while but this book is what really helped me to grasp the harder concepts and to pad my knowledge. The book is meant mostly for beginner though, so if you are already fluent then this might not be for you. Still it could be a nice reference for you. The book starts easy and takes each concept step by step in order to make it as easy as possible for you to learn the content, contains examples almost every page that you can try yourself and tinker with to your hearts content. The author does a great job of getting information across while adding in repetition so that it sticks in your brain. Well made book that I would recommend anyone who is starting out with website building/design, by the time you are done reading it you will have a website up and running. Great product, and great stepping stone to a deeper understanding of web design and development.

I use this book with in combination with "Styling with CSS book"; It is very helpful when you want to create or update your website. Great book to read if you want to do programming creating your website. Very well explained, easy to access, very good product.

I shopped HTML & CSS books for HOURS before landing on this one. I read COUNTLESS reviews, I scanned through pages, I looked at publication dates, I checked out author bios and this is the one I chose and I'm glad I did. It's phenomenal. The entire book has a custom design, like no other I've ever seen. It lays out the content in incredibly easy to read fashion, and it even carries a consistent style/layout for each page type page type. The design of the book itself speaks of the wisdom and deep kno understanding the author / publisher's knowledge of HTML / CSS (the basic languages of web design). There is incredible information in here and its easy to read. It provides clarifying differences (like div vs span elements) and gets you excited about HTML and CSS.

Great book for beginners looking to get into web development. It teaches all of the very basic components that you need to get started in building a website. Easily explained with pictures and diagrams on nearly every page to help visualize what's going on. Some pages even have you go to a site to help you get the code that Jon Duckett uses as well. Would highly recommend for beginners. Those that are advanced in HTML and CSS might not benefit as much as someone who is just getting started as the book covers only the basics and a little more.

Guys I had a basic understanding of html and css when I bought this book. And guess what, I was blown away by the contents. There was soooo much new stuff in this book that I didn't find on youtube tutorials. Trust me...if you want to start web designing carrier here is the base that you should step on. The writer had put so much effort on it. It is colorful and detailed. For me the best thing was there was NO JUNK on it. Straight to the point. No zigzag and crapy stuff. This is how all books should be made. Thank you Jon. And please write some more on advanced levels. jQuery, Java-Script, github, Backbone Js, Angular JS, Unit testing....all you can cover. And please stick to the easyness and straight to the point. God bless

This book truly helped me understand the fundamentals of websites significantly better than from when I initially got into building websites. It gave me the confidence to provide professional website building services to the public, and an edge over those who may be barely getting into the process. Jon does an excellent job with providing easy writing and aesthetically pleasing visuals,

breaking down practically everything there is to HTML & CSS on a step-by-step basis. This has quickly become my #1 book on the shelf to refer to when I'm stuck on a website build, or seeking to further improve on my knowledge with it. It's such a thorough read that I've always found something new to learn about and add onto my arsenal. The money I've invested on purchasing this book has easily flipped over for me in my first service sales. Thank You Jon for producing such a great book!

This is one of my favorite step by step computer guides. If you know absolutely nothing about HTML, you can work through this book and within the first few chapters begin programming. Learning HTML is like learning a very simple foreign language, there are really not that many "words." The clear and easy to follow text is abundantly illustrated and very orderly. Individual commands are given a separate page each with specific examples and excellent graphics. About 2/3 the way through the book the authors begin your studies with CSS. Since CSS is such a vital part of the web programming these days I sort of wish these chapters would have been moved further forward in the book. I was looking to get the HTML and CSS experience more or less simultaneously, so as soon as I was comfortable with the basics of HTML I skipped ahead to the CSS chapters and worked backwards. I've had so many books on computer software and programming that it is impossible to keep them all. This is one of the few that I not only kept but keep going back to.

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